

“The optimist thinks this is the best of all possible worlds. The pessimist fears it is true. ”

— J. Robert Oppenheimer

THE COMPONENTS OF THIS WORLD



Blockchain and distributed ledgers



Digital Assets



Smart Contracts



Artificial Intelligence



Regulations and laws

- SROs – Self Regulatory Organizations
- Regulatory Bodies – SEC, FED, OCC, FINRA, CFTC , MiCA, AFME, MAS etc.
- Legislative bodies
- Law enforcement – AML, KYC, FinCEN, OFAC etc.

Geo- Politics



- Monetary policy and influence
- Reserve currency
- Rules of trade

WHAT ARE DIGITAL ASSETS

Cryptocurrencies



- No centralized trust
- Volatile
- Easy cross – border movement
- Not clearly regulated
- (E.g.: Bitcoins, Ethereum etc.)

Stable coins



- Pegged to fiat currency
- Regulatory implications unclear
- Can make DVP transactions easier on the chain

Central bank digital currencies



- Issued by central banks
- Regulatory implications unclear
- Can make DVP transactions easier on the chain

Tokenized securities



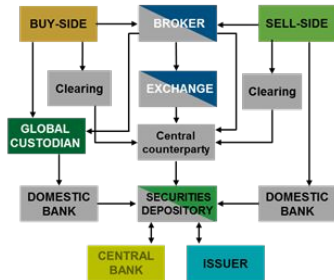
- Operational efficiencies
- Access to new markets (e.g., fractionalization)
- Reduction in risk
- Better Audit
- Cost of running two networks

Digitally native securities

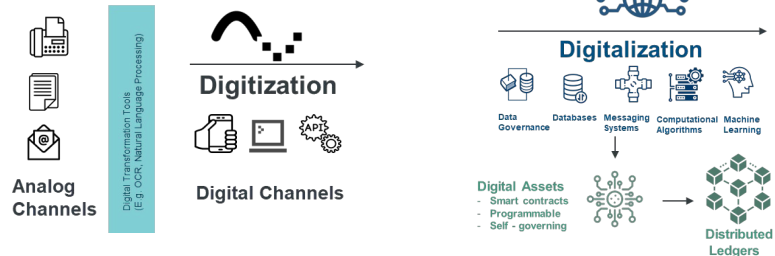


- Most cost – effective
- Can be well regulated
- Operational automation
- Disintermediation of central depository

COMPLEXITY OF CURRENT SYSTEMS



DIGITIZATION VS DIGITALIZATION



MINING

Mining is a type of consensus algorithm. The general principle of mining is to impose a cost for fraud (or mistakes). The cost should be high enough so that there is a disincentive to add incorrect or fraudulent blocks.

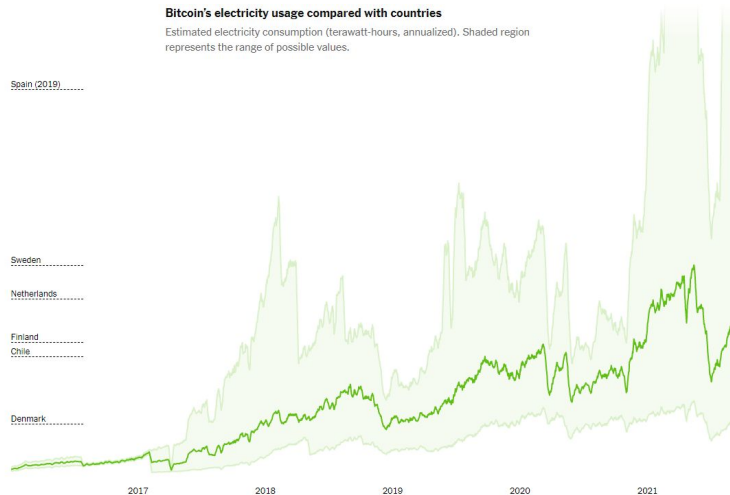
There are two common approaches for imposing the cost:

- Proof of Work:** This cost is external to the network. It is usually the cost of energy needed to solve difficult mathematical puzzles.
- Proof of Stake:** This cost is internal to the network. It is usually the loss of value of assets that a validator has to “stake”. The reasoning being that validators will refrain from fraudulent or sloppy work if it results in the loss of their assets.

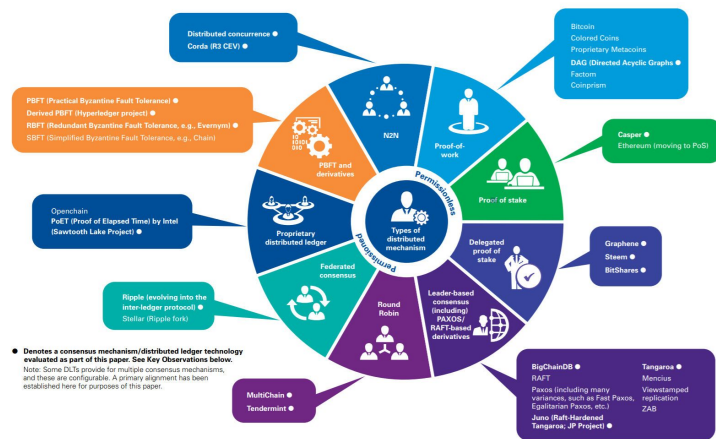
Proof of work is extremely energy intensive; proof of stake is much less so. Bitcoin and Ethereum use proof of work, but Ethereum is in the process of changing to a proof of stake mechanism.

Bitcoin's electricity usage compared with countries

Estimated electricity consumption (terawatt-hours, annualized). Shaded region represents the range of possible values.



Source: EIA Cambridge Bitcoin Electricity Consumption Index - Country usage numbers are from 2019. Electricity cost for miners is assumed to average 90.05 per kilowatt-hour. Upper, lower and best guess trends are estimated using the research methodology behind the Cambridge Bitcoin Electricity Consumption Index.



THE PROBLEM OF TURING COMPLETENESS

- A mathematical model for most practical computers and languages
- Most business applications need a Turing complete language
- Turing complete languages have a “halting problem” (they can get into infinite loops)
- Ethereum’s ability to execute a stored program, in a state machine called the Ethereum Virtual Machine, while reading and writing data to memory makes it a Turing-complete system
- Ethereum’s groundbreaking innovation is to combine the general-purpose computing architecture of a stored-program computer with a decentralized blockchain, thereby creating a distributed single-state (singleton) world computer. Ethereum programs run “everywhere,” yet produce a common state that is secured by the rules of consensus.
- To fix the halting problem Ethereum introduced “gas”
- DAPPs (Distributed Apps – Smart contract + interface)

SMART CONTRACTS

They're not contracts and they're not that smart, but they are:



A trusted, shared process

Potentially huge gains in operational efficiency.



A path to automation

Eliminating reconciliation and the attendant negotiations eliminates a LOT of friction.

DECENTRALIZED FINANCE

- Peer-to-peer financial services
- The terms of the financial contracts are coded in smart contracts
- Protocols – smart contracts that implements the rules of a particular financial product.
- Example: Aave – Allows users to provide liquidity and borrow assets based on smart contracts in the Aave network.

The promise

- Low barrier to entry for financial products (example: Fractionalization, Lending, Real estate etc.)
- Control of the rules of interaction is not monopolized by large institutions with capital to invest in infrastructure
- Instantaneous settlements (risk reduction)
- Greater security

Challenges

- Protocols are only as good as the smart contracts (code)
- Multiplication of scams. Example: “Rug pulls”
- Regulatory clarity
- Volatility

DIGITAL ASSET STRATEGIC CONSIDERATIONS FOR FINANCIAL INSTITUTIONS

ACCESS TO DIGITAL ECOSYSTEMS



- Node operation
- Technology agnostic
- Digital Market connectivity

TOKENIZATION ASSET AGNOSTIC



- Represent physical assets as tokens on distributed ledger technology (DLT)
- Issue native DLT tokens
- Connectivity to heritage systems

DIGITAL ASSURANCE



- Continuous reconciliation between physical and DLT assets
- Exception handling
- Heritage connectivity

MONITORING



- Business focused monitoring
- Support SLA commitments
- Help to ensure that audit controls are met

DIGITAL CUSTODY



- Protect access to digital assets (private keys)
- Allow real time access

CRYPTO FUND ADMINISTRATION / TRANSFER AGENCY



- Fund administration
- Crypto custodian connectivity

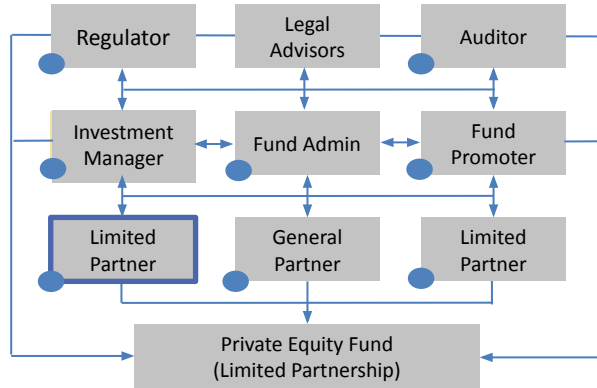
Financial services will continue to enhance in-house digital asset capabilities in relation to digitally native securities and asset tokens.

Cryptocurrency custody capabilities will be needed to compliment this strategy.

CASE STUDY , NORTHERN TRUST, PRIVATE EQUITY

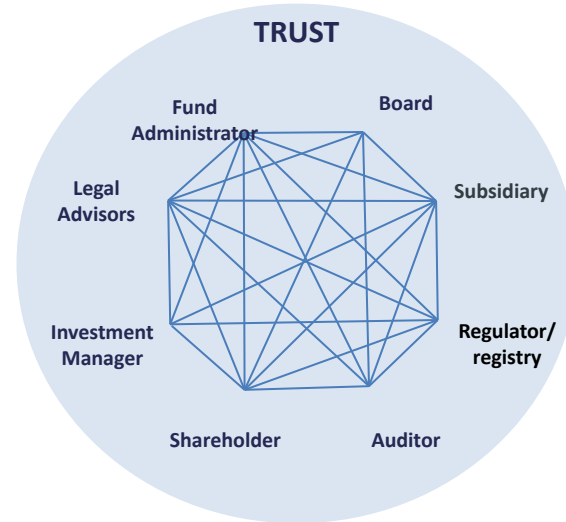
.....a collaborative platform delivering increased efficiency, security and transparency.

LEGACY STRUCTURE



● = Entity has a full or partial copy of the fund register

BLOCKCHAIN STRUCTURE



TODAY

- Time consuming administrative processes
- Challenge to support Board best practice
- Lengthy and fragmented business activities



TOMORROW

- Governance records on a single platform
- Real-time insight and transparency to all parties
- Compliant with legal and governance codes assisted by Smart contracts

CASE STUDY - NORTHERN TRUST AND BONDEVALUE - FRACTIONALIZATION

BondEvalue and Northern Trust Collaborate to Complete World's First Blockchain-based Bond Trade – Press release, August 2020

- BondEvalue's platform combines the power of distributed ledger technology (DLT) to enable enhanced transparency, liquidity and faster settlement, while making institutional grade investment opportunities available to new classes of investors.
- Northern Trust is providing securities services for the wholesale bonds and will support receipt of investments and payments of redemptions for the platform in a wide array of currencies. In what is believed to be a first for the industry, Northern Trust has built the market leading capability to communicate cash & securities settlement reporting directly to BondEvalue's DLT platform via an application programming interface (API).

CASE STUDY - NORTHERN TRUST AND STANDARD CHARTERED – CRYPTO CUSTODY

Standard Chartered and Northern Trust Partner to Launch Zodia, a Cryptocurrency Custodian for Institutional Investors – Press Release, Dec 2020

- SC Ventures, the innovation and ventures unit of Standard Chartered, and Northern Trust, a leading provider of asset servicing, launched Zodia Custody, an institutional-grade custody solution for cryptocurrencies.
- Zodia combines the traditional custody principles and expertise of a bank with the agility of a fintech company to provide an infrastructure that meets the high standards and expectations of institutional investors through a platform that adapts to the changing needs of clients and the market.



NORTHERN
TRUST